

2025 SAG-AFTRA COMMERCIALS CONTRACT RATES EFFECTIVE 4/1/25 - 3/31/26

			PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS			
			ON	OFF	3-5/3+ D	6-8	9+	3-5	6-8	9+	
Session:			\$822.30	\$618.30	\$602.00	\$533.00	\$440.70	\$348.70	\$302.70	\$246.80	
Digital Use	Streaming Platforms (Inclusive of All Other Digital Uses)	4-Week	\$1,300.00	\$975.00	\$951.72	\$842.64	\$696.72	\$549.87	\$477.33	\$389.18	
		13-Week	\$3,000.00	\$2,250.00	\$2,196.28	\$1,944.55	\$1,607.81	\$1,268.92	\$1,101.53	\$898.11	
		52-Week	\$10,000.00	\$7,500.00	\$7,320.93	\$6,481.82	\$5,359.36	\$4,229.74	\$3,671.76	\$2,993.69	
	Traditional Digital with Paid YouTube.com Use	4-Week	\$784.00	\$588.00	\$573.96	\$508.18	\$420.18	\$331.59	\$287.86	\$234.64	
		13-Week	\$1,243.20	\$932.40	\$910.13	\$805.83	\$666.29	\$525.81	\$456.46	\$372.07	
		52-Week	\$3,808.00	\$2,856.00	\$2,787.80	\$2,468.32	\$2,040.89	\$1,610.59	\$1,398.17	\$1,139.68	
	Traditional Digital without paid YouTube.com Use	4-Week	\$735.00	\$551.25	\$538.09	\$476.42	\$393.92	\$310.87	\$269.87	\$219.98	
		13-Week	\$1,165.50	\$874.13	\$853.25	\$755.47	\$624.65	\$492.95	\$427.93	\$348.82	
		52-Week	\$3,570.00	\$2,677.50	\$2,613.56	\$2,314.05	\$1,913.33	\$1,509.93	\$1,310.79	\$1,068.45	
Linear Domestic Use	Cable	National Cable	4-Week	\$1,500.00	\$1,125.00	\$1,098.14	\$972.29	\$803.92	\$634.42	\$550.75	\$448.93
			13-Week	\$4,100.00	\$3,075.00	\$3,001.57	\$2,657.59	\$2,197.38	\$1,734.09	\$1,505.39	\$1,227.08
			52-Week	\$13,500.00	\$10,125.00	\$9,883.22	\$8,750.61	\$7,235.28	\$5,709.82	\$4,956.76	\$4,040.37
		National Cable - Single Network Only (see exclusions)	4-Week	\$801.12	\$600.84	\$586.49	\$519.27	\$429.35	\$338.85	\$294.15	\$239.83
			13-Week	\$2,189.74	\$1,642.31	\$1,603.09	\$1,419.35	\$1,173.56	\$926.20	\$804.02	\$655.54
			52-Week	\$7,210.12	\$5,407.59	\$5,278.48	\$4,673.47	\$3,864.16	\$3,049.70	\$2,647.38	\$2,158.49
	Local Cable: Up to 1M Subs	4-Week	\$300.00	\$225.00	\$219.63	\$194.46	\$160.78	\$126.88	\$110.15	\$89.79	
		13-Week	\$800.00	\$600.00	\$585.67	\$518.55	\$428.76	\$338.36	\$293.73	\$239.43	
		52-Week	\$3,000.00	\$2,250.00	\$2,196.27	\$1,944.58	\$1,607.84	\$1,268.85	\$1,101.50	\$897.86	
	Local Cable: 1M+ - 2M Subs	4-Week	\$600.00	\$450.00	\$439.26	\$388.92	\$321.56	\$253.76	\$220.30	\$179.58	
		13-Week	\$1,600.00	\$1,200.00	\$1,171.34	\$1,037.10	\$857.52	\$676.72	\$587.46	\$478.86	
		52-Week	\$6,000.00	\$4,500.00	\$4,392.54	\$3,889.16	\$3,215.68	\$2,537.70	\$2,203.00	\$1,795.72	
	Local Cable: 2M+ - 3M Subs	4-Week	\$900.00	\$675.00	\$658.89	\$583.38	\$482.34	\$380.64	\$330.45	\$269.37	
		13-Week	\$2,400.00	\$1,800.00	\$1,757.01	\$1,555.65	\$1,286.28	\$1,015.08	\$881.19	\$718.29	
		52-Week	\$9,000.00	\$6,750.00	\$6,588.81	\$5,833.74	\$4,823.52	\$3,806.55	\$3,304.50	\$2,693.58	
	Wild Spot	All Broadcast Markets	4-Week	\$840.00	\$630.00	\$614.95	\$544.48	\$450.20	\$355.28	\$308.42	\$251.40
			13-Week	\$2,100.00	\$1,575.00	\$1,537.39	\$1,361.21	\$1,125.48	\$888.20	\$771.06	\$628.50
			52-Week	\$7,560.00	\$5,670.00	\$5,534.60	\$4,900.34	\$4,051.76	\$3,197.50	\$2,775.79	\$2,262.61
		All Markets Excluding NY, LA & Chi	4-Week	\$840.00	\$630.00	\$614.95	\$544.48	\$450.20	\$355.28	\$308.42	\$251.40
			13-Week	\$1,155.00	\$866.25	\$845.57	\$748.66	\$619.02	\$488.50	\$424.07	\$345.68
			52-Week	\$4,200.00	\$3,150.00	\$3,074.78	\$2,722.41	\$2,250.98	\$1,776.39	\$1,542.10	\$1,257.01
	Spanish Language Program Use	4-Week	\$1,050.00	\$787.50	\$768.69	\$680.60	\$562.74	\$444.10	\$385.53	\$314.25	
		13-Week	\$3,150.00	\$2,362.50	\$2,306.08	\$2,041.81	\$1,688.23	\$1,332.29	\$1,156.58	\$942.75	
		52-Week	\$10,500.00	\$7,875.00	\$7,686.95	\$6,806.03	\$5,627.44	\$4,440.97	\$3,855.26	\$3,142.51	
	Dealer	4-Week	\$735.00	\$551.25	\$538.08	\$476.43	\$393.92	\$310.86	\$269.87	\$219.98	
		13-Week	\$1,680.00	\$1,260.00	\$1,229.91	\$1,088.97	\$900.40	\$710.56	\$616.84	\$502.80	
		52-Week	\$6,510.00	\$4,882.50	\$4,765.91	\$4,219.74	\$3,489.01	\$2,753.40	\$2,390.26	\$1,948.36	
	Program Class A	1st Use	\$783.10	\$588.90	\$573.30	\$507.60	\$419.70	\$332.10	\$288.30	\$235.00	
		2nd Use	\$158.21	\$123.81	\$146.61	\$125.51	\$102.76	\$79.57	\$69.13	\$56.72	
		3rd Use	\$125.51	\$98.48	\$114.80	\$104.03	\$85.06	\$74.35	\$63.63	\$51.98	
4-13 ea. Use		\$125.51	\$98.48	\$108.37	\$97.60	\$79.90	\$67.86	\$59.24	\$48.53		
14- ea. Use		\$60.17	\$44.74	\$37.42	\$31.83	\$25.83	\$27.08	\$25.45	\$21.10		
13 Use Guarantee		\$1,936.67	\$1,498.38	\$1,603.07	\$1,431.73	\$1,176.02	\$974.46	\$848.07	\$693.82		
14-18 ea. Use		\$118.65	\$90.11	\$86.74	\$75.90	\$61.99	\$57.30	\$51.66	\$42.58		
10 & 15 Second Commercials:	Uses 5&6, 10&11, ea	\$62.76	\$49.24	\$54.19	\$48.80	\$39.95	\$33.93	\$29.62	\$24.27		
	Uses 15, 16 & ea 4th & 5th adtl	\$30.09	\$22.37	\$18.71	\$15.92	\$12.92	\$13.54	\$12.73	\$10.55		
13 Week Class A Maximum:			\$20,000.00	\$15,000.00	\$14,641.81	\$12,963.86	\$10,718.94	\$8,458.99	\$7,343.35	\$5,985.74	
ION & Dignet	per Use	\$30.80	\$23.05	\$19.19	\$16.31	\$13.17	\$13.95	\$12.97	\$10.82		
	Unlimited Use for 13 Weeks	\$5,250.00	\$3,937.50	\$3,843.47	\$3,403.01	\$2,813.72	\$2,220.49	\$1,927.63	\$1,571.26		
All Other North American Linear Use	4-Week	\$341.25	\$255.94	\$249.83	\$221.19	\$182.89	\$144.33	\$125.30	\$102.13		
	13-Week	\$1,050.00	\$787.50	\$768.69	\$680.60	\$562.75	\$444.10	\$385.53	\$314.25		
	52-Week	\$3,675.00	\$2,756.25	\$2,690.44	\$2,382.11	\$1,969.60	\$1,554.34	\$1,349.34	\$1,099.88		
Theatrical/ Industrial Use	Up to 30 days use	\$822.30	\$618.30	\$602.00	\$533.00	\$440.70	\$348.70	\$302.70	\$246.80		
	Add'l use after 30th day Distribution on physical media	\$493.38	\$370.98	\$361.20	\$319.80	\$264.42	\$209.22	\$181.62	\$148.08		
Social Media Terms - Sideletter 9	30-day cycle	\$123.35	\$92.75	\$90.30	\$79.95	\$66.11	\$52.31	\$45.41	\$37.02		
	YouTube Use	\$123.35	\$92.75	\$90.30	\$79.95	\$66.11	\$52.31	\$45.41	\$37.02		
Gaming Platforms/Virtual Worlds/Augmented Reality/Emerging Platforms			Freely bargained for use and exclusivity								
Foreign Use	Multiple of Session	U. K.: 3	Europe: 2			Asia/Pacific: 2					
		Japan: 1	Rest-of-Wld: 1			Worldwide: 9					
Pension & Health Contribution Rate:			23.50%			Discounted P&H Rate: 19.95%					

2025 COMMERCIALS CONTRACT -- MISCELLANEOUS RATES EFFECTIVE 4/1/25 - 3/31/26

	PRINCIPALS		ON CAMERA GROUPS			OFF CAMERA GROUPS		
	ON	OFF	3-5/3+ D	6-8	9+	3-5	6-8	9+
TAGS - 2nd through 25th, each	\$242.67	\$183.92						
26th through 50th each	\$135.45	\$102.04						
51st and each additional	\$74.14	\$55.61						
NON-AIR COMMERCIALS (Demos)	\$616.75	\$309.15	\$451.50	\$399.75	\$330.55			
Session, 2hrs/4comm'ls		Solo/Duo \$309.15				\$174.35	\$174.35	\$174.35
Add per Comm'l or ½ Hr.		\$77.29				\$43.59	\$43.59	\$43.59
SIGNATURES-OFF CAMERA								
Solo/Duo		\$1,827.57						
Groups						\$1,439.14	\$1,439.14	\$1,244.93
MULTI-TRACKING & SWEETENING								
Multiple Tracking	\$411.15	\$309.15	\$301.00	\$266.50	\$220.35	\$174.35	\$151.35	\$123.40
Sweetening	\$822.30	\$618.30	\$301.00	\$266.50	\$220.35	\$174.35	\$151.35	\$123.40
PILOTS' SESSIONS		Studio:	\$973.91	Location:	\$1,266.62			
CASTING & AUDITIONS			LATE PAY DAMAGES			IRS MILEAGE RATE	\$0.700	Per Mile
b, 1st/2nd Aud. after 1 Hr.			Up to 25 Days:			TOURS & PERSONAL APPEARANCES		
Per ½ Hour Unit	\$51.40		Per Day	\$4.71		Per Diem	\$97.00	
c, 3rd Aud. up to 2 Hrs per Role*	\$205.60		Maximum	\$117.86		LOCATION MEAL ALLOWANCES		
Add'l ½ Hr Units, ea.	\$51.40		Following 25 Days			Breakfast	\$18.00	
d, 4th or addt'l Aud. -4 Hrs per Role*	\$411.17		Per Day	\$13.09		Lunch	\$30.00	
Add'l ½ Hr Units, ea.	\$51.40					Dinner	\$48.00	
<i>*No pymt due for 1st 2 hrs of 3rd or 4th audition if 3 or fewer performers called back and no performers on 1st audition</i>						GROUP CONTRACTOR'S FEE	On Camera	Off Camera
CREATIVE SESSION			STUNT ADJUSTMENT	\$822.30		Group of 3 to 5	\$150.49	\$87.18
AT AUDITION: First Hour	\$328.94					Group of 6 to 8	\$133.25	\$75.68
Add'l ½ Hr Units, ea.	\$164.47		ALLOWANCE FOR			Group of 9 or more	\$220.34	\$123.38
AT SESSION: additional 50% of Session Rate			HAIRPIECE OR			WARDROBE ALLOWANCES		
DANCERS' HAZARD			PERIOD STYLE HAIR	\$43.94		Non-evening Wear	\$21.38	
First Day	\$226.55					Evening Wear	\$35.61	
Each Addt'l Day	\$147.25		FLIGHT INSURANCE	\$14.06		MEAL PERIOD VIOLATIONS		
GROUP DANCER LIP-SYNCH	\$150.50					1st & 2nd ½ Hours, each	\$27.00	
DANCERS' FOOTWEAR	\$14.08					3rd, and ea. add'l ½ Hour	\$53.00	

TRAVEL TIME

TO LOCATION	FROM LOCATION	Note
--NO SERVICES RENDERED DAY-- \$822.30	--NO SERVICES RENDERED DAY-- \$822.30	Travel Time on Saturdays, Sundays and Holidays is paid at the otherwise appropriate rate Plus 50%.
--SERVICES RENDERED DAY-- Beyond 8-hours, per ¼ Hr \$25.70	--SERVICES RENDERED DAY-- Beyond 8-hours, per ¼ Hr \$25.70	
	Overtime past Midnight per ¼ Hour, (Time+½) \$38.55	

EXTRAS

	MAIN RATES	CABLE		INTEGRATION	
	Unlimited	1st Cml w/ 1 yr use	Add'l Cmls in a day	Standard	Cable (1 yr)
HAND MODELS	\$684.40	\$684.40	\$171.20	\$684.40	\$505.80
GENERAL EXTRAS	\$448.70	\$448.70	\$112.20	\$448.70	\$333.20
STAND-INS	\$493.40	\$493.40	\$123.40		
STANDARD OPENING OR CLOSING	\$143.50	CROWD SCENES	ALLOWANCES FOR VEHICLES, SKATES AND PROPS (Sched.D, Sect.17-I)		
WET, SNOW, SMOKE, & DUST WORK	\$55.91	Registered Extras Requirement 45	Automobile, Trailer or Motorcycle	\$44.85	
BODY MAKE-UP; SKULL CAP; HAIR GOODS AND HAIRCUTS	\$43.94	LATE PAY DAMAGES	Skates and Skate Boards	\$11.26	
WARDROBE AND WARDROBE MAINTENANCE ALLOWANCE		Up to 25 Days:	Bicycle	\$15.00	
Specified Wardrobe	\$21.38	Per Day	Moped	\$22.45	
Evening / Period Wardrobe	\$35.61	Maximum	Camera	\$6.85	
MILEAGE ALLOWANCE		Following 25 Days	Pet	\$28.58	
Inside Studio Zone - R/T	\$8.00	Per Day	Luggage (each piece)	\$6.85	
Outside Studio Zone - Per Mile	\$0.700		Golf Clubs & Bag	\$14.95	
			Tennis Racquet	\$6.85	
			Skis	\$14.95	
			Binoculars or Opera Glasses	\$6.85	
			Large Portable Radios	\$6.85	
			Books (each)	\$3.10	
			Laptop, Cell Phone/PDA, iPod/MP3 Player	\$6.85	